

Setting the Global Standard for HR & Leadership Excellence.

Josh Bersin Institute FAQs

FAQs

The Josh Bersin Institute	
Question	Answer
What is The Josh Bersin Institute (JBI)?	<ul style="list-style-type: none"> The Josh Bersin Institute (JBI) is the Josh Bersin Company's credentialing body for advanced, practice-based professional certifications for programs such as the Global HR Excellence certification and future credentials. JBI is owned, operated, and independently managed by the Josh Bersin Company.
What certifications will be offered through The Josh Bersin Institute?	<ul style="list-style-type: none"> JBI launches with the Global HR Excellence certification in partnership with USC Marshall School of Business. This program focuses on core, enterprise-level HR capabilities. Future certifications are expected in 2027.
How is JBI different from Galileo Learn® and other Josh Bersin offerings?	<ul style="list-style-type: none"> Galileo Learn® is an important content and tools platform that supports JBI programs, but JBI certifications are not simply a collection of courses. These advanced professional certifications are designed as real-world, scenario-based experiences that blend structured learning, research, and application, with Galileo Agent and Learn serving as a supplemental delivery backbone and practical skill-building component rather than the entirety of the experience.
Who issues the certification and digital badge?	<ul style="list-style-type: none"> All certifications and badges (for example, "Global HR Excellence Professional") are formally issued by the Josh Bersin Company through the Josh Bersin Institute. University partners such as USC appear as collaborators on specific programs, but the credential itself comes from The Josh Bersin Institute.
Who are JBI programs designed for?	<ul style="list-style-type: none"> The Josh Bersin Institute is designed for HR professionals and people managers—from early career to executive—who want to operate at a "global excellence" level: building strategic, business-aligned HR, navigating disruption, and leading transformation, not just maintaining HR processes. <p>Global HR Excellence Certification</p> <ul style="list-style-type: none"> Designed for HR professionals from early career through director level, the Global HR Excellence certification focuses on core enterprise HR capabilities. It is intended for HR professionals advancing into multi-domain roles; domain experts who want to understand how their work connects to the broader HR and business ecosystem; HR leaders deepening their skills on trends and world-class solutions; and HR consultants

and technologists who design, sell, advise on, or implement HR solutions.

- This certification is also relevant for business unit leaders, people managers, and non-HR executives who carry significant HR decision-making responsibility.

Certifications Coming Soon

- Future certifications will be tailored for business and HR executives, expanding the JBI curriculum to meet the strategic and enterprise challenges facing today's most senior organizational leaders.

What makes the Josh Bersin Institute different from other HR institutes or academies?

- JBI certifications are intentionally designed as a different approach to professional credentialing: blending Josh Bersin Company research, world-class business education, applied HR practice and innovative technologies so participants learn how to implement HR strategy in the real conditions businesses face today.

How does JBI connect to the HR 2030™ agenda and Josh's research?

- JBI is one of the main vehicles for activating Josh Bersin Company's HR 2030 blueprint and research by translating the future-focused, human-centered & AI-empowered strategic recommendations into concrete skills, tools, and capability. The JBI provides an essential pathway for building the professional competencies that HR 2030 demands.

Will there be an alumni or professional community for JBI graduates?

- Yes. The intent is for core-level programs to build an ongoing alumni network that can connect at events like Irresistible and through dedicated alumni engagements.
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